



The Easy Way to Sell on eBay

## HELP RAISE FUNDS FOR

# HART

[www.hart90.org](http://www.hart90.org)

## The Homeless Animals Rescue Team

Donate Your Items Through Our eBay Fundraiser!

### How Does It Work?

Participating in the drive is easy. Simply bring items you would like to donate to iSOLD It (address below). Be sure to specify our organization as the beneficiary of the eBay sale when you check your items in. iSOLD It's experts will handle the rest, including photographing and describing the items on eBay, answering bidder questions, collecting payments from buyers, as well as packing and shipping the items. Then iSOLD It will mail **HART** a check!

### What Kinds of Items Can I Donate?

iSOLD It will help you sell items that have an *estimated value of \$50 or more on eBay*.

Popular items to sell on eBay include:

- Antiques & collectibles
- Cameras & digital video recorders
- Designer apparel & accessories
- Electronics & phones
- Event tickets – sports, concerts, etc.
- Housewares
- Jewelry & Watches
- Musical instruments
- Sports equipment & memorabilia
- Vehicle parts

### What About Large Items?

iSOLD It's Large Items Program can be used for furniture, pool tables, business equipment and other items that are too big to bring to the store (*minimum estimated value of \$100 on eBay*). See [www.isolditmd.com](http://www.isolditmd.com) for a Large Item form.

### What Are iSOLD It's Fees?

iSOLD It does not charge anything upfront to use its service and there are no fees if an item does not sell. With each completed sale **HART** earns approximately 60-75% of the item's final sales value.

### What If My Item Does Not Sell?

If your item does not sell during the auction period, you can pick it up or iSOLD It can donate it to charity.

### Fundraising Is At The **HART** Of The iSOLD It Story

The concept for iSOLD It was created by Elise Wetzel as she was helping to fundraise for a new playground at her children's school. Elise recognized that eBay auctions of donated items could be a powerful fundraising tool; especially if there were a service that helped make it easy. From this small idea for a school benefit came the foundation for iSOLD It – providing an easy way for any person, business or organization to sell things on eBay.